

# HRDC Presentation and Discussion

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# Take Home Message

## These Are the Messages That I Want You to Remember From Today's Discussion

The Hybrid Rice commercial market will continue to evolve and displace segments of the Inbred Line market. The HRDC sponsored breeding program seeks to be instrumental in this market change. To remain relevant the program must continue to re-invent itself to align with the primary focus of our customer needs.

To assure a strong and sustainable HRDC sponsored breeding activities linked to HRDC Private and Public customer needs, the Advisory Committee will be expanded and become more active in Setting Direction and Progress Monitoring. The HRDC sponsored breeding program is preparing to initiate change.

To better serve the customer, the HRDC Advisory Committee and IRRI will need to better define our customer needs. Participation of our customers is critical to define and focus our program targets.

The Indian Hybrid Rice market is a critically important global hybrid rice market and a potential source of new HRDC partnerships. The HRDC sponsored breeding program recognizes the importance of the market and seeks to have greater impact in supporting both the Indian and non-Indian Hybrid market.

As active members of the HRDC, our Public Hybrid breeding programs must evolve to be true partners within the consortium.

# HRDC Advisory Committee

- HRDC Ad-Com is currently composed of Private (2) and Public (3) Members

| Private (Company)    | Public (Institute)              | IRRI Representatives               |
|----------------------|---------------------------------|------------------------------------|
| Yog Raj (Bayer)      | Manuel Jose Regalado (PhilRice) | George Kotch (Chair)               |
| Alex Riger (Pioneer) | Hu Peisong (CNRRI)              | Remy Bitoun (IRRI-PPE)             |
|                      | Open Position                   | Fangming Xia (Hybrid Rice Breeder) |

- IRRI has asked the Advisory Committee to become more active in HRDC consultation.
- The HRDC will seed to nominate and fill the vacant public representative position.
- IRRI recommendation of the Future Advisory Committee:
  - Expand the Advisory Committee from 5 to no more than 8 members.

# Advisory Committee Function

- **Current Responsibilities**

- Membership Screening and Approval
- Review the HRDC work plan, regularly review and recommend changes to the Guidelines
- Recommends mechanism to Monitor and Evaluate HRDC operations and Impact
- Recommend the commission and review specific studies on Hybrid Rice Adoption

- **Proposed Future Responsibilities**

- Assist in developing program Strategic Direction (Medium/Long Term)
- Actively assist in shaping program goals and objectives

## HRDC Ad-Com Notes (s/2)

- **Other subjects discussed but not resolved**
  - Discussion on HRDC customer needs and if our offer is meeting the customer needs.
  - Capacity Building of the Public Sector at an affordable price.
  - How to engage the public sector's "In Kind Contributions" in lieu of membership fees
  - Exploring Regional Trails and Regional Breeding
    - Expansion of India Trials (Government Support)
    - Expansion of India Breeding (Seed Movement)
  - Alternating Meeting between India and Los Banos